

July 2024 Branch Challenge

It is time for the second NALC MDA Branch Challenge of 2024! From July 1 to July 31, NALC branches can join the challenge by sending in any offline income raised so far this year, having an event in July, or hosting an online fundraising campaign. NALC branches already are registered on the MDA/NALC website. Find your branch page at mda.donordrive.com/event/NALC2024. This will be your branch's online hub for the entire year to raise money online, host events, and track all offline donations/checks, too!

The 2024 July Branch Challenge will continue to fundraise around MDA Summer Camp. There has been a significant increase in the cost for MDA to send kids to camp in the summer of 2024, and we still need letter carriers' help to ensure that each child who wants to attend MDA Summer Camp has a spot:

- \$3,000 is the average cost for one camper to attend MDA Summer Camp.
- \$1,000 is the cost of providing durable medical equipment rentals for a camp location.

Does your branch want to help give children “the best week of the year” at MDA Summer Camp? Branches that raise \$3,000 in July will be awarded prizes and recognition via email and social media.

If the challenge raises \$100,000, NALC will cover the equivalent cost for 33 kids to attend camp this summer. We can do this together. Please reach out at any time with questions or for assistance.

MDA mailing address: Sending in checks or money orders? Be sure to use the NALC Allocation Form and send to:

Convention raffle info:



Muscular Dystrophy Association
Attn: NALC
P.O. Box 7410354
Chicago, IL 60674-0354

Also, do not forget to send NALC copies of the form and checks so your branch gets the correct credit.

MDA outreach: MDA is making a huge effort to reach out to as many NALC branches as possible over the next couple of months by phone, email and now by text. Some of you received a Memorial Day text from MDA, but for those who didn't, be on the lookout for others about the July Branch Challenge and about engagement opportunities in the coming weeks. Update your contact info so that we have an email address and mobile number for the president and/or MDA coordinator of your branch.

Connect with MDA: Please contact MDA with questions, for help with fundraising, or to confirm we have contact information for your branch. You can reach MDA at 312-392-1100 or nalc@mdausa.org.

Below is a list of sponsor days for July and August 2024 MDA Summer Camps.

—Christina Vela Davidson

Session Name	Major Metro Area	Facility City	Facility State	Sponsor Day Date
CA - Apple Canyon Center - Camp Ronald McDonald for Good Times	San Diego	Mountain Center	California	TBD
CA - Grizzly Creek Ranch - Sierra Nevada Journeys	Reno	Portola	California	Tuesday, Aug. 6
CA - Painted Turtle	Los Angeles	Lake Hughes	California	Monday, July 8
FL - Florida Elks Camp	Orlando	Umatilla	Florida	Thursday, Aug. 1
IL - Timber Pointe Outdoor Center	Bloomington-Normal	Hudson	Illinois	Tuesday, July 30
IN - Bradford Woods	Indianapolis	Martinsville	Indiana	Wednesday, July 3
ME - Pine Tree Camp	Portland	Rome	Maine	Friday, Aug. 9
NJ - Happiness is Camping	NYC	Hardwick	New Jersey	Tuesday, Aug. 20
PA - Variety Club Camp	Philadelphia	Worcester	Pennsylvania	Tuesday, Aug. 6
PR - Alberque Olimpico	Puerto Rico	Salinas	Puerto Rico	Wednesday, July 17
SC - Camp Cole	Columbia	Eastover	South Carolina	Tuesday, July 30
TX - Camp for All	Houston	Burton	Texas	Wednesday, Aug. 7