

MDA October Branch Challenge results

The October Branch Challenge for the Muscular Dystrophy Association (MDA) was the third and final branch challenge of 2024, and it was our most successful challenge since we began hosting them in 2020. Thanks to all of you for your efforts to help MDA “Deliver the Cure.”

More than \$250,000 was raised in October from on-line donations and events around the country, and an incredible 60 branches and state associations were actively fundraising that month.

October top 10 branches:

Rank	Branch	Amount
1	#1100, Garden Grove, CA	\$ 10,643.00
2	#825, Oak Brook, IL	\$ 9,817.00
3	#56, Grand Rapids, MI	\$ 9,500.00
4	#3126, Royal Oak, MI	\$ 7,997.31
5	#63, Zanesville, OH	\$ 7,586.80
6	#343, St. Louis, MO	\$ 7,000.00
7	#124, New Orleans, LA	\$ 6,785.00
8	#908, South Jersey, NJ	\$ 6,710.00
9	#52, Central California Coast	\$ 5,602.80
10	#14, Louisville, KY	\$ 5,108.00

Remember that NALC’s community service programs help us maintain a positive public image and are a civic duty. They help us with elected officials and are an asset in negotiations. They help us build trust, relevance and relationships within our communities. The joint mission of NALC and the Muscular Dystrophy Association is to free individuals from muscle-debilitating diseases and to be a source of comfort and hope to patients and their families. Every day, people go to extraordinary lengths to advance this mission.

NALC was the first national sponsor for MDA, and letter carriers are among MDA’s top fundraisers, collecting millions of dollars over the years to finance research and provide care and services to children and adults with muscular dystrophy. Your efforts also help children go to summer camp, which allows them to just be kids for a week.

With a new year approaching, let’s start early and ask you to share your ideas for fundraising. The more we help and share with each other, the more money we can raise for MDA. You can share your ideas on the NALC MDA Facebook page at facebook.com/

deliverthecure. Participation in these events creates excitement within your branch, knowing you’ve made a big difference in the lives of kids and adults with muscular dystrophy.



MDA representatives are available to support you in your fundraising efforts as a branch and as individuals. Here are some easy ways to raise money for MDA:

- Raffles
- Car washes
- Yard sales
- Shamrocks
- Satchel drives
- Texas Hold ’em tournaments (follow state laws)
- Local credit union partnerships
- Bowling tournaments
- Pool and dart tournaments
- Comedy/karaoke nights
- Charity golf tournaments
- Corn hole and bean bag tournaments
- Bake sales
- Bingo nights
- Branch member donation drives
- Pancake breakfasts or spaghetti dinners
- Muscle Walks
- 5K Tough Mudders
- Trivia tournaments

So many ideas to choose from, and probably many more ideas out there that can be shared.

Remember, NALC’s commitment to MDA is here until a cure is delivered (#DelivertheCure), no matter how long it may take. If your branch has not participated in years, please feel free to contact me at 202-662-2489 or mda@nalc.org, and together we can make a plan for your branch to begin participating.

Please mail NALC Headquarters copies of any receipts or checks, along with copies of the NALC/MDA allocation, so that your branch can be properly recognized. Also remember, NALC/MDA allocations must be turned in the same calendar year of the event (no later than Dec. 28) in order to qualify for the NALC Honor Roll for that year.

Locally raised funds must be sent to the national MDA office in Chicago: Muscular Dystrophy Association Inc., Attn: NALC; P.O. Box 7410354; Chicago, IL 60674-0354.

—Christina Vela Davidson