

March 18, 2025

## Dear Colleagues:

I am pleased to announce that United Way will once again partner with the National Association of Letter Carriers (NALC) on its 33rd annual national food drive, Stamp Out Hunger, on May 10, 2025. It is our privilege to join organized labor, an invaluable partner in United Way's broader mission to create opportunities for every person in every community we serve.

Last year, the Stamp Out Hunger food drive collected over 43 million pounds of food in one day for people in need across America, including those working multiple jobs but barely getting by. The passion and hard work of U.S. United Ways and the Stamp Out Hunger volunteers make a tangible difference in the lives of so many individuals and families.

United Way Worldwide has been a partner in Stamp Out Hunger since 1994. The simplicity and efficiency of the drive are what makes it work. The NALC and partners promote the food drive via cobranded postcards and bags delivered to mailboxes, as well as video, social media, radio and print advertising and more. And on Saturday, May 10, postal carriers will pick up the bags of food along with their mail pickup and delivery.

Addressing food insecurity is a complex issue that requires a variety of dedicated partners, like United Way, U.S. Postal Service, AFL-CIO, United Food and Commercial Workers, Kellanova (formerly Kellogg's), RR Donnelley, CVS Health, and the National Rural Letter Carriers Association. Hundreds of United Way-supported food agencies across the country are recipients of the Stamp Out Hunger donations, helping us meet vital community needs.

Please promote this drive in your community. By encouraging the participation and support of your staff, volunteers, and local agencies, United Ways will mobilize communities to action. <u>NALC</u> resources can be accessed here.

We also want to thank United Ways Labor Liaisons who are key partners in coordinating the food drive

in your communities. For additional information about the Stamp Out Hunger food drive and to get involved, please contact <u>Kelly Temple</u>, Director of UWW's <u>Department of Labor Engagement</u>.

Thank you in advance for your leadership and support in this important partnership, and for supporting resilient communities with the National Association of Letter Carriers. Sincerely,

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John Farden EVP, Global Network United Way Worldwide