

# DOHERTY SCHOLARSHIP WINNERS

Eastern Region

Western Region

Central Region

Southern Region

Northeast Region

**Leigh J. Allin**

Daughter of Mike Allin  
Lexington, Kentucky  
Branch 361

**Nathan Pureco**

Daughter of Victor Pureco  
Garden Grove, California  
Branch 1100

**Melanie M. Sowadski**

Daughter of Patricia Sowadski  
St. Louis, Missouri  
Branch 343

**Alexander N. Weddle**

Son of Maria Teresa Bartocci  
West Coast Florida  
Branch 1477

**David C. McCarthy**

Son of Stephen McCarthy  
Boston, Massachusetts  
Branch 34

## Scholarship Awards DOHERTY & DONELON

### NALC helps members' children attend college

**S**ix children of NALC members have been awarded NALC memorial scholarships for excellence in both school work and community involvement.

Five students will receive \$4,000 from the William C. Doherty Scholarship Fund. The award, renewable for three more years, was created in 1962 in honor of NALC's president from 1941 to 1962.

The sixth student will receive the \$1,000 John T. Donelon Scholarship, also renewable. The Donelon award, established in 2004 by a separate trust, was created to recognize the longtime assistant to three national NALC presidents.

The William C. Doherty Scholarship Committee, which also administers the Donelon award, met April 27-29 at NALC Headquarters. The committee is comprised of Sandy Laemmel of Detroit Branch 1, Jackie White of Los Angeles Branch 24, and Art Muoio of Rochester, New York Branch 210. The committee was assisted by three respected edu-

cators in making the final selection of this year's winners: W. H. Sherrill, retired Dean of Admissions and Records at Howard University; Michael O'Leary, Vice

**The committee issued the following report:**

"On this, the 47th anniversary of the founding of the William C. Doherty Scholarship program and the sixth anniversary of the John T. Donelon Scholarship, we processed 1,727 applications, in contrast to processing 1,433 applications in 2008.

"For purposes of this scholarship program, the country is divided into five geographic regions. Under the procedure, eliminations were made to reach the allowed figure of five scholarships—one to each of the five regions. At present, each Doherty scholarship is valued at \$16,000, which represents \$4,000 annually, renewable for three consecutive years. The recently established John T. Donelon scholarship provides for one scholarship of \$1,000 annually, also renewable for three consecutive years.

"Including this year's winners, our program has aided 556 children of letter carriers in their pursuit of higher education. We strongly urge the parents of high school seniors to pay particular attention to the July through December 2009 issues of *The Postal Record* for the 2010 scholarship application form, which will be printed only in those issues. It is also available on the website, [nalc.org](http://nalc.org).

"It is essential that applications be complete and all submissions made timely. *The*

Scholarship Committee members meet with fellow judges to select the winners. Pictured are (standing from l) Art Muoio, Sandy Laemmel and Jackie White; (seated, from l) W.H. Sherrill, Michael O'Leary, and Dr. Georgia Booker.



**Austin A. Baty**  
Son of Michael R. Baty  
Arlington, Texas  
Branch 2309

*Committee emphasizes the necessity of answering all questions on the required forms and providing all the information requested. We would like to stress the importance of applicants' demonstrating diversity in extracurricular activities, sports, leadership, elected office and work experience, as well as scholastic excellence. Applicants are rated on all the above areas.*

"The Committee appreciates the cooperation of the various branches and state associations and encourages them to continue to publicize the scholarship program. We appreciate the contributions from our members who generously support the scholarship program. The value of college education to our young men and women is incalculable. With the continuing increase in the cost of college, we urge every member to make a contribution to the Doherty scholarship fund. Any contribution will help to sustain this worthy program.

"The participation of President William Young, Secretary-Treasurer Jane Broendel and other resident officers and staff was an invaluable contribution to this committee.

"We sincerely express our appreciation for this opportunity to serve the NALC membership in administering this program." ✉

*Please support the  
William C. Doherty and  
John T. Donelon  
Scholarship Funds,  
c/o NALC  
100 Indiana Ave. NW  
Washington, DC 20001-2144*

# Customer Connect

Carriers boost revenue by promoting USPS products

## Carrier's lead nets nearly \$1 million rev-



When a customer at Greek Island Labs mentioned the company was expanding its product line and international shipping destinations, Arizona Merged Br. 1902 member Robert Weatherman decided to submit a Customer Connect lead. RAA Al Linde contacted Tim Boyles at Greek Island Labs and Global Account Manager Carol Pinto to schedule an onsite visit. The customer was adding a new

product, Adonia LegTone Serum, and offering free international shipping. After Linde and Pinto met with the managers, they followed up with the fulfillment company, SP Express, to ensure all arrangements were made (supplies, collections, drop-off options and international customs requirements) to handle the approximately 10,000 pieces a month. Additional assistance was provided by Sales Specialists Tanya Zuhri and Kim Wolff, BSN Representative Venita Graves and Transportation Manager Charles W. Hydeman. This sale resulted in more than \$900,000 in new revenue, with more anticipated from new products and international shipping destinations. Pictured are (from l) Arizona Merged Br. 1902 President Ron Resop, Station Coordinator Jeanne Nelson, Weatherman and District Carrier Customer Connect Coordinator Suzette Kallas.

## USPS shipping T-shirt initiative



Navy blue T-shirts promoting the value of using the Postal Service for shipping will be distributed to all career craft employees in every unit. Wearing the shirt on the clock will be voluntary, and each district will determine if multiple dates will be an option. This effort duplicates the success of the Customer Connect T-shirt initiative.

The shirts are made in the United States. Due to the cost to supply them to all employees, USPS will not be able to provide pockets on them.

Through Customer Connect, letter carriers are taking advantage of their special relationships to encourage business patrons to use USPS instead of private delivery services.

Since the startup in mid-2003, letter carriers have generated more than \$683 million in new annual revenue.

